

Advertiser Building



Identification

EBN	169488
Name	Advertiser Building
Construction Type	high-rise building
Current Status	demolished [destroyed]

Location

Continent Name	Oceania	Postcode	5000
Country Name	Australia	Address (as text)	121 King William Street
State Name	South Australia	Main Address	121 King William Street
Metro Area Name	Adelaide Metro Area	Latitude	Contact us
City Name	Adelaide	Longitude	Contact us

Description

Structural Material	composite structure	Architectural style	early modernism
Facade Material	marble steel	Main Usage	commercial office

Spatial dimensions

Height (structural)	160.76 ft	Floors (overground)	14
Height (main roof)	156.17 ft	Gross Floor Area (GFA)	Contact us
Floors (underground)	2		

Years and costs

Year (construction start)	1958	Year (construction end)	1959
----------------------------------	------	--------------------------------	------

Facts

- More than 90% of the debris generated by the demolition was recycled.
- The foundation stone of this building was laid by Governor-General Sir William Slim on July 13, 1958.
- The City Central consortium had initially decided to retain this building, with the intention of stripping it to its structural skeleton and recladding it with a modern glass facade.
- This was the first high-rise building in Adelaide to have a helipad on the roof.
- This building was built 2 levels above the then height restrictions, however because the top 2 floors were not occupied, they were technically classified as 'plant floors'. However, once height restrictions were eased, they were easily converted into much needed office space.
- After a detailed assessment of this building it was decided to instead demolish it as it had a high level of asbestos, the core was deemed to be structurally weak and the present structure could not be transformed into fashionable column-free office space.
- Due to the innovative demolition techniques employed by the demolition company; McMahon Services Australia was awarded the 2008 Master Builders Association award for best Services provider.
- Whilst demolition was still underway on this building, construction of the basement of Ernst & Young Tower had begun.

Need additional information? Contact us now!

Phone	+49 40 6094 6494 0	Hamburg	09:00 am - 07:00 pm
Phone	+1 250 483 7089	New York	03:00 am - 01:00 pm
Email	sales@emporis.com	Tokyo	04:00 pm - 02:00 am

Involved companies

Architect.....

Woods Bagot Laybourne-Smith & Irwin
Adelaide
Australia

Additional company data available for this building

Demolition Company

[Contact us](#)

Need additional information? Contact us now!

Phone	+49 40 6094 6494 0	Hamburg	09:00 am - 07:00 pm
Phone	+1 250 483 7089	New York	03:00 am - 01:00 pm
Email	sales@emporis.com	Tokyo	04:00 pm - 02:00 am

Get Emporis Research today and benefit from our worldwide database now!



Analyze buildings, construction markets, regions and competitors

- 450,000 buildings from a wide range of categories such as residential, office, retail, hospitality and many more
- Choose from a broad range of regional data packages – or create your own
- Powerful and fast search for in-depth analysis
- Detailed search queries in over 50 data fields, e.g. filter by location, size, status, building usage and construction types
- Generate customized lists of construction projects and involved companies

Generate leads and explore new business opportunities

- Get contact information for over 160,000 companies
- Search for companies related to specific construction projects or generate lists according to particular fields of activity
- Find new clients and business partners or connect with key players in new markets
- Forecast trends and future market growth
- Spend less time researching, and more time doing business



Keep up to date and ahead of your competitors

- Get constantly-reviewed data from around the globe
- 24/7 access to the database from anywhere in the world
- View detailed information about existing buildings as well as those planned and under construction
- Save your searches for easy future reference
- Receive email notifications about new content fitting your criteria

Download data and put it to work

- Export information easily to CSV/Excel files
- Individually select data fields for your specific needs
- Integrate the data into your own internal system
- Provide your staff with actionable data
- Benefit from limitless downloads within your chosen package



Need additional information? Contact us now!

Phone +49 40 6094 6494 0
Phone +1 250 483 7089
Email sales@emporis.com

Hamburg
New York
Tokyo

09:00 am - 07:00 pm
03:00 am - 01:00 pm
04:00 pm - 02:00 am