Boulevard Tower

Identification

<table>
<thead>
<tr>
<th>EBN</th>
<th>127256</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>Boulevard Tower</td>
</tr>
<tr>
<td>Alternative Name</td>
<td>United Carbon Building</td>
</tr>
<tr>
<td></td>
<td>Nelson Building</td>
</tr>
<tr>
<td></td>
<td>Stanley Building</td>
</tr>
<tr>
<td>Construction Type</td>
<td>high-rise building</td>
</tr>
<tr>
<td>Current Status</td>
<td>existing [completed]</td>
</tr>
</tbody>
</table>

Location

<table>
<thead>
<tr>
<th>Continent Name</th>
<th>North America</th>
<th>Address (as text)</th>
<th>1018 Kanawha Boulevard East</th>
</tr>
</thead>
<tbody>
<tr>
<td>Country Name</td>
<td>U.S.A.</td>
<td>Main Address</td>
<td>1018 Kanawha Boulevard East</td>
</tr>
<tr>
<td>State Name</td>
<td>West Virginia</td>
<td>Virtual Address</td>
<td>1 Broad Street</td>
</tr>
</tbody>
</table>
### Description

<table>
<thead>
<tr>
<th>Foundation System</th>
<th>pile foundation</th>
<th>Facade Material</th>
<th>brick</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>granite</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Structural System</th>
<th>rigid frame</th>
<th>Facade Color</th>
<th>black</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>dark yellow</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Structural Material</th>
<th>steel</th>
<th>Architectural style</th>
<th>early modernism</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Facade System</th>
<th>applied masonry</th>
<th>Main Usage</th>
<th>commercial office</th>
</tr>
</thead>
</table>

### Spatial dimensions

<table>
<thead>
<tr>
<th>Height (structural)</th>
<th>157 ft</th>
<th>Floors (overground)</th>
<th>12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Height (roof)</td>
<td>157 ft</td>
<td>Elevators</td>
<td>2</td>
</tr>
<tr>
<td>Height (main roof)</td>
<td>131 ft</td>
<td>Usable Floor Area (UFA)</td>
<td>Contact us</td>
</tr>
</tbody>
</table>

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Boulevard Tower

Floors (underground) 2

Years and costs

<table>
<thead>
<tr>
<th>Year (construction start)</th>
<th>1940</th>
<th>Year (construction end)</th>
<th>1941</th>
</tr>
</thead>
</table>

Features & Amenities

- One of the city's famous buildings
- National landmark
- Exercise facility is available

Facts

- The United Carbon Building was added to the National Register of Historic Places in 1994.
- The tower has ribbon windows alternating with gold brick spandrels, combining with the black granite base to represent the developer's corporate colors.
- The rounded corners set this building apart as a significant early work of the International Style.
- Its foundation features 315 concrete piles driven 48 feet below street level.
- The facade at the ground level features Minnesota black granite and Virginia alberene stone.
- The original sidewalks surrounding the building featured a special mix of concrete combined with a pigment of carbon black, to complement the building's black and gold facade.
- The bronze sculpture at the main entrance was created by Robert E. Martens, and is representative of all the workers of the company.
- Originally commissioned in 1939 as the national headquarters of the United Carbon Company, and would subsequently serve as its headquarters from 1941-1950.
- The black and gold color scheme of the building was carried out to mirror the corporate colors of the United Carbon Company.

Involved companies

Architect

Martens & Son, Architects
Charleston
U.S.A.
Consultant .......................................................................................................................... Eliel Saarinen

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