

Nissen Building



Identification

EBN	123869
Name	Nissen Building
Alternative Name	BB&T Center City, First Union Building, 310 West Fourth Street
Construction Type	high-rise building
Current Status	existing [completed]

Location

Continent Name	North America	Address (as text)	310 West 4th Street
Country Name	U.S.A.	Main Address	300-312 West 4th Street
State Name	North Carolina	Side Address	300-320 North Cherry Street
Metro Area Name	Greensboro-Winston-Salem-High Point	Latitude	Contact us

Combined Statistical Area

City Name	Winston-Salem	Longitude	Contact us
Postcode	27101		

Description

Structural System	rigid frame	Facade Color	light brown
Structural Material	steel	Architectural style	neo-classicism
Facade System	curtain wall	Main Usage	rental apartments
Facade Material	brick concrete limestone		

Spatial dimensions

Height (structural)	238 ft	Units	Contact us
Height (roof)	238 ft	Elevators	5
Height (main roof)	210 ft	Gross Floor Area (GFA)	Contact us
Floors (overground)	20		

Years and costs

Year (construction start)	1926	Year (last renovation)	2005
Year (construction end)	1927		

Features & Amenities

- National landmark

Facts

- The exterior of the Nissen Building is clad in buff brick laid in Flemish bond. Ornamentation is of granite, marble, and limestone.
- W.M. Nissen built the building with money from his famous Wagon Works (a company dating back to 1787), and lived on the 20th floor of the building.

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- It was the first air-conditioned building in the Southeast.
- Office space was used for many years by the U.S. Air Force and the headquarters for the Office of Flying Safety.
- Listed in the National Register of Historic Places on March 17, 1983.
- It succeeded the Hotel Robert E. Lee as the tallest building in the city and the Jefferson Standard Building in Greensboro as the tallest in the state.
- After several years of complex negotiations, the building is slated for conversion to apartments and condominiums.
- It held this rank until completion of the Reynolds Building on April 27, 1929.

Involvement companies

Architect.....
William Lee Stoddart
 New York City
 U.S.A.

Additional company data available for this building

Consultant	Contact us	Property Management	Contact us
Owner	Contact us	Real Estate Agent	Contact us

Renovations

Renovation 2005

Companies involved in this renovation

Architect.....
Little Diversified Architectural Consulting
 5815 Westpark Drive Phone +1 704 525 6350
 28217 Charlotte Fax +1 704 561 8700
 U.S.A.

Construction Company	Contact us	Electrical Contractor	Contact us
Developer	Contact us	General Contractor	Contact us

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