# 1 Times Square

## Identification

<table>
<thead>
<tr>
<th>EBN</th>
<th>116304</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
<td>1 Times Square</td>
</tr>
<tr>
<td>Alternative Name</td>
<td>Expo America Building, Allied Chemical Building, The Times Tower, Times Building</td>
</tr>
<tr>
<td>Construction Type</td>
<td>skyscraper</td>
</tr>
<tr>
<td>Current Status</td>
<td>existing [completed]</td>
</tr>
</tbody>
</table>

## Location

<table>
<thead>
<tr>
<th>Continent Name</th>
<th>North America</th>
<th>District (2nd level)</th>
<th>Midtown</th>
</tr>
</thead>
<tbody>
<tr>
<td>Country Name</td>
<td>U.S.A.</td>
<td>Block Number</td>
<td>Contact us</td>
</tr>
<tr>
<td>State Name</td>
<td>New York</td>
<td>Lot Number</td>
<td>Contact us</td>
</tr>
<tr>
<td>Zone</td>
<td>Times Square</td>
<td>Postcode</td>
<td>10036</td>
</tr>
</tbody>
</table>
### Description

**Structural Material** | steel  
**Main Usage** | commercial office  

**Architectural style** | modernism

### Spatial dimensions

| Height (structural) | 362.99 ft  
| Floors (overground) | 25 

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| Hamburg | 09:00 am - 07:00 pm  
| Phone | +1 250 483 7089  
| New York | 03:00 am - 01:00 pm  
| Email | sales@emporis.com  
| Tokyo | 04:00 pm - 02:00 am  

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1 Times Square

<table>
<thead>
<tr>
<th>Height (tip)</th>
<th>362.99 ft</th>
<th>Usable Floor Area (UFA)</th>
<th>Contact us</th>
</tr>
</thead>
<tbody>
<tr>
<td>Height (roof)</td>
<td>362.99 ft</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Years and costs**

<table>
<thead>
<tr>
<th>Year (construction start)</th>
<th>1903</th>
<th>Year (last renovation)</th>
<th>1967</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year (construction end)</td>
<td>1905</td>
<td></td>
<td></td>
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</tbody>
</table>

**Features & Amenities**

- Video screen is on the facade

**Facts**

- The Times Building, a steel-framed skyscraper that originally had decorative lines and Gothic details, is probably the most famous work of architect Eidlitz.
- When it opened, it was the second tallest building in Manhattan and soon became the backdrop for a lively theater district.
- The tower fills a truncated triangular lot at the base of Longacre Square, later renamed Times Square for the building and its owner, The New York Times newspaper.
- During the 1960s, this Gothic styled tower was stripped to the steel and re clad, resulting in a modernist curtain wall (designed by Smith Smith Haines Lundberg & Waehler) which is now hidden behind all of the advertising.
- Nowadays the building is called simply 1 Times Square, appropriate for its role as the undoubtedly best-known Times Square building.
- Giant billboards of electric lights are placed on the front side of the building at Times Square.
- The building is unoccupied above the third floor but its owners get enough revenue from the billboard rent.
- Every year the countdown to the New Year is broadcast on television from here.
- The first New Year's Eve Times Square Ball in 1907 was made of iron and wood and decorated with 100 25-watt light bulb, weighing 700 pounds and being 5 feet in diameter.
- In the early 1940s, the ball lowering was halted for two years due to the wartime dim-out; the crowds still gathered but celebrated with a minute of silence after which chimes rang out from an amplifier truck parked right next to the building.

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<td>New York</td>
<td>03:00 am - 01:00 pm</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:sales@emporis.com">sales@emporis.com</a></td>
<td>Tokyo</td>
<td>04:00 pm - 02:00 am</td>
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• The current Times Square Ball, designed by Waterford Crystal, weighs 1,070 pounds and is 6 feet in diameter; the sphere is covered with 504 Waterford crystal triangles that are bolted to 168 translucent triangular lexan panels, which are attached to the aluminum frame of the ball.

• The outside of the ball has 168 light bulbs, and there are 432 more inside, of which there are 208 clear and the rest are red, blue, green and yellow, 56 of each color, plus 96 high-intensity strobe lights that create the famous “flashing ball” effect.

• During the New Year’s Celebration the ball drops 77 feet in 60 seconds beginning at 11:59 p.m. EST on December 31st.

Involved companies

Architect................................................................................................................................................

Cyrus L.W. Eidlitz
New York City
U.S.A.

James C. Mackenzie, Jr.

Additional company data available for this building

Owner

Renovations

Renovation 1967
Companies involved in this renovation

Architect................................................................................................................................................

Smith, Smith, Haines, Lundberg & Waehler
New York City
U.S.A.

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