# Gran Hotel Torre Catalunya

## Identification

<table>
<thead>
<tr>
<th><strong>EBN</strong></th>
<th>112053</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
<td>Gran Hotel Torre Catalunya</td>
</tr>
<tr>
<td><strong>Alternative Name</strong></td>
<td>Torre Catalunya</td>
</tr>
<tr>
<td><strong>Construction Type</strong></td>
<td>high-rise building</td>
</tr>
<tr>
<td><strong>Complex Type</strong></td>
<td>mixed-use</td>
</tr>
<tr>
<td><strong>Complex Name</strong></td>
<td>Torre Catalunya</td>
</tr>
<tr>
<td><strong>Current Status</strong></td>
<td>existing [completed]</td>
</tr>
</tbody>
</table>

## Location

<table>
<thead>
<tr>
<th><strong>Continent Name</strong></th>
<th>Europe</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Country Name</strong></td>
<td>Spain</td>
</tr>
<tr>
<td><strong>District (2nd level)</strong></td>
<td>Hostafrancs</td>
</tr>
<tr>
<td><strong>Address (as text)</strong></td>
<td>Avinguda de Roma 2-4</td>
</tr>
<tr>
<td><strong>State Name</strong></td>
<td>Catalunya</td>
</tr>
<tr>
<td><strong>Main Address</strong></td>
<td>Avinguda de Roma, 2-4</td>
</tr>
</tbody>
</table>
Gran Hotel Torre Catalunya

Zone: Sants
Side Address: Carrer de Tarragona, 177-185
Carrer del Rector Triadó, 104-108

Metro Area Name: Àrea metropolitana de Barcelona
Latitude: 41.379634
City Name: Barcelona
Longitude: 2.142473
District (1st level): Sants-Montjuïc

Description
Facade System: curtain wall
Main Usage: hotel
Architectural style: international style
Side Usage: parking

Spatial dimensions
Height (structural): 262.47 ft
Floors (underground): 4
Height (tip): 328.08 ft
Floors (overground): 25
Height (roof): 262.47 ft

Years and costs
Year (construction end): 1970
Year (last renovation): 2004

Facts
- On top of the building there is a Sony ad which is illuminated at night and turns with the wind.
- Originally an office building before it became a hotel.
- The ad spire reaches 100 meters above ground.
- The facade was darker until more reflective windows were installed.
- The facade is composed of white marble strips and brown strips of windows, topped with a wider white strip.
- The building is connected at the ground level to Expo Hotel by car ramps and shops.
- A new entrance to was built when the building became a hotel.

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• To convert the office space into hotel rooms, hundreds of walls were built and all the windows were replaced.
• The spire is similar to one on the city's tallest building, Torre de Collserola.
• The sign at the top of the building is in yellow capital letters.
• On April 23, 2005 the building featured a Catalan Flag which was 18-floors long to celebrate St. Jordi’s Day.
• This was the first modern-style skyscraper built in the zone.
• The ad spire on the top of the building was not in the early design. It was added many years after the building was completed.
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